

ANNUAL REPORT PEACEJAM EUROPE 2019



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PEACEJAM EUROPE PROGRAMMING

Thanks to our donors and grantees, PeaceJam Europe was able to make significant strides in increasing its capacity in 2019. The greatest stride was hiring a programme coordinator in September 2019, who works to support the programmatic quality and expansion of our European partner network through personalised support, training, and fundraising. This laid the foundation to expand our programme numbers in our established regional offices and further launch into new areas.

In September 2019, we also updated PeaceJam award winning curriculum *Compassion in Action*, so that the activities and content are better adapted to the European current context. The curriculum will be updated every three years.

NUMBER OF SCHOOLS AND PUPILS TRAINED

Within the UK, Greece, Belgium and the Netherlands, 70 schools or youth organisations were recruited, with estimated 3,072 youth from different backgrounds educated in the European PeaceJam curriculum 'Compassion in Action'.

13 teachers' trainings were conducted, and 50 university students were recruited and trained as mentors to the participating young people. Some of these mentors will also facilitate discussions and be group leaders for the pan-European conference.

Both in the Czech Republic and in Morocco, new PeaceJam Chapters were established and trained in 2019. Altogether, Czech Republic, Romania and Luxembourg implemented the curriculum in 11 schools/youth organisations, they have organised three teachers' trainings for 45 teachers and reached out to 315 pupils. In Morocco the European curriculum 'Compassion in Action' was implemented in 1 school, 2 teachers were being trained and about 27 young people is participating in the PeaceJam programme.





Especially PeaceJam Belgium, Greece and UK are working with young people from different backgrounds: in Belgium, EPTO is active with the Molenbeek community centre and partnering with the youth organisation AMO Reliance; PeaceJam Greece implements the PeaceJam programme in refugee centres and PeaceJam UK is reaching out to young people in detention centres in Wales.

After having implemented PeaceJam in the Czech Republic, PeaceJam Europe is currently opening discussions with universities in Spain and in Slovenia for future implementation of PeaceJam in these countries.

UPDATE ON TRAININGS IN 2019

In 2019 the European Coordinator has been trained by PeaceJam HQ (USA); a conference planner and Master of Ceremony will still be trained for the Pan-European Youth Conference 2020; the European Coordinator is taking on the role of conducting teachers trainings at European level and is also training partners with less experience to conduct the teachers' trainings.

PeaceJam UK has trained a young Emcee and one Conference Planner as part of the Pan-European Youth Leadership Conference Organizing Team, made up of PeaceJam UK team members, Rotarians and University students who all have very specific tasks during the conference preparation and event time.

Also in 2019, one new chapter was established in the Czech Republic and two members from the Czech Republic chapter staff were trained on how to implement the PeaceJam Europe curriculum 'Compassion in Action'. The chapter has organised one teachers' training, to which 12 teachers from seven different schools participated.

All European partners have organised teachers' trainings in their own countries: four in Belgium, six in the UK, one in the Netherlands, one in Romania and two in Greece.

Additionally, one peer-training was conducted in Belgium, by our partner AMO Reliance, with 20 young participants.

PeaceJam staff also received a first training on safeguarding in October 2019, following the development of PeaceJam Safeguarding policy for children, young people and vulnerable adults.



E-TWINNING NETWORK TRAININGS IN 2019

Additionally, about 284 teachers from the European Union and neighbouring countries have been trained through eTwinning; a network for hundreds of thousands teachers from all over Europe, created by the European Commission. PeaceJam Europe is one of the only twelve NGOs invited by the EU Commission to be a member of this network. Two learning events took place in 2019, one in March and one in November.

The March event aimed at gaining an in-depth understanding of the *Compassion in Action* curriculum and how it is structured, develop competencies in implementing the *Compassion in Action* Curriculum with a group young people, understand the benefit of exploring Nobel Peace Prize laureates' life with students to engage them in becoming actors of peace in their communities. It was attended by 126 teachers from Albania, Croatia, Bulgaria, Macedonia, Greece, Italy, Jordan, Poland, Portugal, Romania, Serbia, Spain, Turkey, Azerbaijan, Georgia and Tunisia.

The November event aimed to foster youth participation in participating teachers' schools and communities, it was also organised around several themes addressed in the *Compassion in Action* curriculum. It was attended by 158 teachers coming from all over Europe. Teachers affirmed that their facilitating skills were enhanced.

YOUTH BEING IMPACTED IN EUROPE

We have reached in total about 5,900 young people in 2019, through several means. 3,352 students were trained on the PeaceJam Award Winning Curriculum *Compassion in Action* as it has been implemented in 81 schools across Europe, with 196 teachers being trained.

Two National Youth Conferences took place, with over 390 students attending - one in Belgium and one in the United Kingdom. Respectively, Rigoberta Menchú and Betty Williams were present.

50 mentors were recruited and trained for national events in 2019. Mentors are young people receiving training on PeaceJam and supporting youngsters during the events.





Additional 1,000 students were impacted through the eTwinning platform, on which 284 teachers attended online courses on the PeaceJam curriculum 'Compassion in Action'.

Thanks to Social media pages, PeaceJam Europe reached out to another 1,400 young people.

EUROPEAN 'YOUTH TEAM'

In December 2019, a European Youth Team has been created, with the mission to give input to PeaceJam Europe programming and activities, insuring youth-led decisions on content.

The Youth Team plays an important role in supporting youth participating in the PeaceJam program. 18 young people coming from the European Union and neighbouring countries are members, aged between 18 and 30 years old.



EVALUATION MATERIALS IN 2019 AND 2020

The pre and post tests are tools to measure the impact of the PeaceJam programme on students in terms of competencies and leadership abilities related to Community engagement, Social justice, Inclusion and acceptance of diversity, Global citizenship, Human rights, Peace and nonviolence, Social development, Life purpose, Social emotional skills such as self-awareness,



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social awareness, and responsible decision-making, Commitment to positive action. In 2019 PeaceJam Europe has created a Quality Management Plan also known as MEAL (Monitoring, Evaluation, Accountability, Learning) framework. It is a working document based on the reviewed Logical Framework Matrix. It is meant to ensure a good strategy and monitoring regarding the measurement of impact through the indicators of achievements. It gathers the data collection tools description, the method of analysis, target group size, frequency and timing of data collection, responsibility in data collection and analysis. The Quality assurance plan was fully operational at the beginning of the school year 2019. The data collection tools are: reviewed pre and post impact evaluations, participants list, agreement with schools and teachers, reviewed conference evaluation, teacher training report, reviewed teacher training evaluation forms, *Compassion in Action* curriculum survey for teachers.

Ollie

"Mentoring at PeaceJam gave me the confidence to organize, work as part of a team and take responsibility in my life. I felt truly inspired by both the Nobel Peace Laureates and the young people who attended the conferences. It gave me purpose, and made me realise my full potential, as well as the energy to organise events in other activists organisations as well. I am most grateful for the positive impact PeaceJam had on my life, and the impact it continues to have in young lives across the world!"

Some of those tools already existed and were implemented in 2018 and 2019. However, as challenges arose in collecting data, PeaceJam Europe worked in close collaboration with PeaceJam Foundation (HQ) and the experienced input of a staff member of one of our donors, on innovative evaluation methods and new ways of collecting feedback from beneficiaries.

SAFEGUARDING OF CHILDREN AND VULNERABLE ADULTS

A first version of PeaceJam Europe Policy on Safeguarding Children, Young People and Vulnerable adults was disseminated to all partners and chapters at the end of September 2019. Based on feedback from different affiliates – several of them already having their own local safeguarding policy – we decided to have two different versions of the policy, one addressing the safeguarding of children, and another one addressing young people and vulnerable adults specifically, as PeaceJam's work with young people aged 18–25 – who are both programme facilitators and beneficiaries – is quite specific. A second version will be published in 2020. It will include additional addendums to aid in implementation of the plan. The development of the European policy also led to the adoption of a global safeguarding policy by the PeaceJam Foundation (HQ).



TRAININGS ON THE SAFEGUARDING POLICY 2019

A global online training for PeaceJam staff and affiliates took place in October 2019 presenting the policy, responding to questions and giving ideas and tools for local implementation.

Further online trainings will take place in 2020. A training template around Safeguarding - to be included to PeaceJam teachers' trainings - has been developed.

PARTNERSHIPS

PeaceJam Europe is working closely with the European Peer Training Organisation (EPTO), based in Brussels, as they are coordinating our Erasmus + grant. They are responsible for conducting teachers' trainings and peer-to-peer trainings (of the youth as mentors and coaches) in the PeaceJam European programming.

In July 2019, we have established a new chapter for PeaceJam in the Czech Republic, namely Mírový Džem. The newer chapter is included in the PeaceJam Europe Initiative and will take part in the Pan-European Youth Leadership Conference in Brussels, in November 2020, by sending young people participating in the PeaceJam programming.

PeaceJam chapters are collaborating with local youth peer organisations to implement the *Compassion in Action* curriculum; trainings are organised for, with and by youth.

All partners and chapters have strong links with other peace organisations. PeaceJam UK is closely collaborating with Rotary clubs; our partner in Belgium, EPTO, works on discriminations and stereotypes; in the Netherlands, the CED-Groep trains teachers on citizenship and is also involved with KidsRights, focusing on children and peace; PeaceJam Greece has strong ties with EIMAI, focusing on citizenship and integrity.

Furthermore, our links with educational institutions are also strong. PeaceJam Belgium and PeaceJam Europe are collaborating with four Belgian universities: ULB (Université Libre Bruxelles), VUB (Free University Brussels), UCL (Université Catholique de Louvain-la-Neuve), KUL (Catholic University of Leuven). They support the organisation of the conference (in-kind donations, communication, recruitment) and the implementation of PeaceJam programming and activities in the country. PeaceJam Greece is involved with the international university of Athens, and PeaceJam UK with the Winchester university.



Additionally, PeaceJam Belgium is collaborating with governments and municipalities: Federation Wallonie Bruxelles, Brussels Capital Region and the Flemish government in Brussels.

COMMUNICATIONS

The website for PeaceJam Europe was established in 2018 and has been updated in 2019: www.peacejameurope.org. PeaceJam Europe also has a website reserved to activities financed by the European Commission through the Erasmus+ programme (www.peacejamforaninclusiveeurope.org). A communication plan was created in 2019 for these two websites, in order to avoid conflicting information.

Between January 2018 and May 2019, we organised three national 2-days Youth Leadership Conferences and two 1-day Slam events. More specifically, one 2019 Conference and two 2018 Slams in the UK, one 2019 Conference and one 2018 Slam in Belgium, and finally one 2018 Conference in Greece. Each conference and slam was announced with a press release by both PeaceJam Europe and partners, furthermore for each event we conducted an interview with the Nobel Prize Winner which was recorded as a video and/or photos.

Furthermore, PeaceJam Europe published an article to promote the launch of the PeaceJam Europe Initiative program in 2018 and an article concerning the beginning of the implementation in Romania and Luxembourg in 2019.

Additionally, the national media coverage has been a real success, and particularly before and after conferences and slam events. We produced one article in Belgium, two in the United Kingdom as well as one conference report; three in Greece, and one in Luxembourg between 2018 and 2019. The project attracted quite some attention from external partners and national media, including two articles about the 2019 PeaceJam Belgium Conference by the KU Leuven Magazine, two articles about activities held in the UK by the Rotary Club Magazine and finally two articles concerning the launch of the PeaceJam Programme in Romania.

In order to increase visibility, we promoted above-mentioned material on social media and on the PeaceJam Europe website. PeaceJam European chapters (Greece, UK and Belgium) have created their own websites, aligned with the PeaceJam website, and have their own Facebook account with national followers.

FUNDRAISING

Thanks to a 2-year grant from a European family Foundation, given in 2019 and 2020, PeaceJam Europe was able to hire an European Coordinator and to extend the PeaceJam programme in



the existing European countries and to implement it in two new countries. The report presented on our 2019 activities was received positively, and therefore prolonged.

In 2019, we applied for a grant at the OAK foundation. Our grant application was at first non-officially approved of by our contact person, but denied when we officially applied.

PeaceJam Europe is now in the process of applying for extra funding with at least two other European foundations. We're also in contact with other foundations, as well as potential private donors for unrestricted funding which is essential for the continuation of PeaceJam Europe.

At the European Commission, PeaceJam Europe has also applied for a new European grant under the Erasmus + programme, Key Action 3.

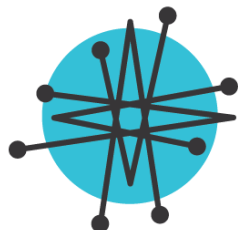
The European partners are also developing a shared fundraising plan.

Together with our European partners and affiliates we are also looking into sponsoring and donor opportunities for the Pan-European Youth Leadership Conference, taking place in November 2020, in Brussels, Belgium.

CHALLENGES

What we clearly notice in working with teachers and key education stakeholders is that there is a huge interest for this project and a niche to mainstream schools. The PeaceJam programme is answering a growing need in the educational field in terms of citizenship education leading to concrete action and application of skills and knowledge gained during training and workshop. This application together with unique chance for youth to meet and get inspiration from Nobel Peace Prize laureates is the enormous strength and added value of the PeaceJam program. However, it is difficult to recruit teachers, mainly because of their busy schedules and responsibilities.

The strategies that were implemented when facing such difficulties were to develop partnerships with key school actors and with teachers networks or education officials who could relay the information, identify the communication channels to be used, put us in contact with key persons in the formal education landscape. The idea behind that strategy is to mobilise all resources and key stakeholders to help us position PeaceJam as a major education actor who provides teachers with comprehensive method and toolkit supporting many objectives they have to reach as part of their official curriculum. Another strategy being developed since the end of 2019 is to reach out more broadly to youth organisations.



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EXTRACT FROM FINANCIAL REPORT 2019



2.2 Statement of income and expenses 2019

	2019		2018	
	€	€	€	€
Income from donations		63.227		11.685
Project expenses		55.295		-
Gross operating result		7.932		11.685
Direct Campaign expenses	6.219		5.994	
Office costs	29		8	
General costs	1.155		110	
Total operating costs		7.403		6.112
Operating result		529		5.573
Interest and similar expenses	-117		-	
Total financial income and expenses		-117		-
Result		412		5.573

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ALLE DIENSTEN (EN ANDERE WERKZAAMHEDEN) WORDEN VERRICHT OP BASIS VAN EEN OVEREENKOMST VAN OPDRACHT MET ABMA TAX & ACCOUNTING B.V. OP DEZE DIENSTEN ZIJN DE ALGEMENE VOORWAARDEN, DIE EEN BEPERKING VAN AANSPRACKELIJKHEID BEVATTEN, EPT. KIET VAN TOEPASSING. DE VOORWAARDEN ZIJN GEDEPONEERD BIJ DE KAMER VAN HOOPHANDEL AMSTERDAM ONDER NUMMER 34382517 EN WORDEN OP VERZOEK KOSTELOOS TOEGEZONDEN.

Stichting PeaceJam Europe

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PLANS FOR 2020

ONLINE TRAININGS

PeaceJam Foundation and PeaceJam Europe are moving from offline trainings to more online trainings, also in a way forced to the restrictions under the Covid-19 situation globally. So far, resources that are being developed are: Peace Hours, Laureate videos addressing youth, Virtual Mentor Training, Virtual Memorial, Virtual Senior Sendoff, Virtual Facilitation training (Etwinning + RMR mentors), First professional mentorship program, Youth Committee, Virtual PeaceJam Activity database, Juniors exercises -videos and worksheets, Teacher training template, PeaceJam Global Advisor Group, Virtual teacher training, Film watch parties, weekly articles and blog posts from inspiring young change-makers. When done properly, using the high number of followers on social media platforms of PeaceJam, we can attract even more teachers/youth leaders and children and young people to participate than when done offline.

FUTURE PLANS ON EVALUATION

We are both quantitatively and qualitatively evaluating. Qualitative evaluation has been challenging as it is difficult for teachers to conduct and submit the survey and observation data we request due to their limited capacity and local school regulations about data and child protection. To overcome this challenge, we brainstormed on innovative ways to collect evaluation forms and feedback.

Some of the tools to be tried out in 2020 both at National Youth Conferences and at the pan-European conference are:

- Shooting short videos with the young participants, where they express what they liked or disliked about the conference, what they learnt and what they bring home;
- Small reflection groups at the end of each day. Reflection groups have the same structure than PeaceJam family groups (around 7-10 young people) and are facilitated by a mentor. A list of 5 questions can be asked for evaluation: what did you like, what did you dislike, what did you learn, what was an enlightening moment, what do you bring home?
- Participants can be asked to write on small pieces of paper what they liked and disliked and stick it on a wall reserved to that purpose;
- Family groups can be asked to ponder on their expectations of the event at the start of the conference and write it down, at the end of the event they can take some time together to go through their expectations and discuss if they were fulfilled.



- Choosing a core group of 4-8 young people per country that are followed by the country coordinator through the entire duration their participation in PeaceJam activities, as this would provide valuable information for level 2 qualitative evaluation.

Some of these methods have been implemented during the 2020 Belgium Youth Conference, the rest will be at the pan-European conference of November 2020.

2020 PLANS FOR THE YOUTH TEAM

Excitingly, PeaceJam's Billion Acts of Peace Campaign has completed a major platform enhancement to allow young people and educators to create online campaigns where they can track the acts of peace already executed, around their own interest or issue area. The Youth Team will be crucial in promoting this platform as a tool for PeaceJammers to share their community impact and the projects they designed as a result of our curricular programming.

SAFEGUARDING POLICY TRAININGS IN 2020

The one-hour introduction to PeaceJam Safeguarding is ready to be included in teachers' trainings taking place in 2020.

In the annexes, PeaceJam Safeguarding policy includes an internal report mechanism and a risk assessment template for PeaceJam events. There will also be safeguarding officers for each PeaceJam event, namely the regional coordinators.